



**PRINCIPLE has
Recruited**

1687

Participants!

Resources to boost recruitment:

Between now and Christmas we are looking to boost recruitment now more than ever to reach our target.

With your help this is achievable!

Please see below a link to our website where you will find resources such as a Principle poster, a social media template, email and text templates and more.

By displaying/sending these from your practice you will help to spread awareness and recruitment to the trial.

<https://www.principletrial.org/health-professionals/primary-care>

As incidence is increasing, please continue to support recruitment in any way you can!

Thank you!

Time is key

Like any study of its size and complexity there are a lot of stages relying on the step before being completed. For this reason we are asking any responses to the team be sent back as quickly as possible.

Small delays will increasingly lead to losing potential participants. Overnight delays are frequently the difference between progression and withdrawal.



As we push on it is important to recognise how far we have come.

Thank you to all our practices for your dedication and

hard work to the Principle trial. Your valuable contribution is essential to our efforts to find a treatment for Covid-19.



We now have over 1000 sites working with the PRINCIPLE Trial across the nation. A small increase in recruitment and outreach at each site makes a huge impact.

TOP RECRUITING CRNs (numbers randomised)

1. North West Coast
2. North East and Cumbria
3. Yorkshire and Humber
4. Thames Valley and South Midlands
5. West of England
6. West Midlands
7. South West Peninsula
8. East Midlands
9. Eastern
10. Greater Manchester



Chief Investigator: Prof Chris Butler Email: principle@phc.ox.ac.uk

GP locations of participants recruited in the last 7 weeks

