

Hints from top recruiters:

PRINCIPLE has Recruited 1875 Participants!

- ◆ Signpost, Signpost, Signpost! - Some of our top recruiting sites have used every piece of media available. This initial burst of work of putting up posters, flyers etc. pays off for months as more and more people are engaged while you work.
- ◆ Know your audience - We have a lot of translated recruitment posters, and patient information sheets. Translated videos will be available soon. Use these resources to engage everyone in your community!
- ◆ Opportunistic recruitment - all of our top recruiters have this in common! They are actively engaged during appointments and continually referring patients to the trial.
- ◆ Timing - this may be the most important factor. When all the hard work of finding and recruiting is done a one day delay is often all it takes to lose a participant! Please respond to all queries from the trial team promptly.

As incidence is increasing, please continue to support recruitment in any way you can!

Websites and Social Media

Recent stats have shown that we are now receiving participants from 108 separate GP websites. This has led to thousands of participants being directed to the website and informed about the trial.



This is another excellent recruitment route as both website and social media continue to recruit with very little ongoing effort.

Current best recruiter this way — Octagon Medical!

Thank you Shifa Surgery!

We will try and give a small thank you to those sites that have gone above and beyond for the trial. This week we would like to thank **Shifa Surgery**, they are currently the top recruiting surgery over all.



They have been extremely proactive and engaged and identified a significant amount of recruits via opportunistic recruitment. They have also been extremely diligent in their responses to the team losing very few recruits.

We now have over 1000 sites working with the PRINCIPLE Trial across the nation. A small increase in recruitment and outreach at each site makes a huge impact.

TOP RECRUITING CRNs

1. North West Coast
2. North East and Cumbria
3. Yorkshire and Humber
4. Thames Valley and South Midlands
5. West of England
6. West Midlands
7. South West Peninsula
8. East Midlands
9. Eastern
10. Greater Manchester

