

PRINCIPLE has
Recruited
2068
Participants!

We have now recruited over
2000 participants!

This week we recruited our
2000th participant!
We cannot thank you enough
for all your support and hard
work.
Another great milestone!



As incidence is increasing, please continue to support recruitment in any way you can!

Requests for addresses



A reminder to all our
practices completing
eligibility centrally that we
need full addresses of
patients to be able to mail
their participant pack
including IMP for this trial.

Thank you!

Partnerships & Media

A few key things can be done by every site to take
advantage of this increased awareness and
interest.

1. Signpost. The trial is promoted through many
sources but signposting locally, especially on the
practice website, can be the nudge to direct
patients to the trial website.
2. Opportunistic recruitment—speak to all people
in the trial demographics This may not lead to
recruitment now but can lead to people being
more informed and joining at a later date.

We now have over 1000 sites working with the PRINCIPLE Trial across the nation. A small increase in recruitment and outreach at each site makes a huge impact.

TOP RECRUITING CRNs (numbers randomised)

1. North West Coast
2. North East and Cumbria
3. Yorkshire and Humber
4. Thames Valley and South Midlands
5. West of England
6. West Midlands
7. South West Peninsula
8. East Midlands
9. Eastern
10. Greater Manchester

