

**PRINCIPLE has
Recruited
937
Participants!**

Signposting PRINCIPLE

The PRINCIPLE Website is now full of [resources](#) to help you signpost for participants in any number of ways!

1. Poster and flyers. These are available in a English and a whole range of translated languages to signpost locally.
2. Ads—We have a range of radio, website and social media ads to be customised and featured from your surgery.
3. Linking your surgery website with the PRINCIPLE trial website. The team will provide banners and links to help you link directly to the participant information hub.
4. Editing the on hold message to feature PRINCIPLE ads, either radio or custom by your own staff about your surgery.

As incidence is increasing, please continue to support recruitment in any way you can!

PRINCIPLE Webinar

Wednesday night saw PRINCIPLE featured in a Royal College of General Practitioners Webinar: Research in a Pandemic

Leaders from across the research community, including PI Chris Butler, talk COVID-19 vaccines, treatment and primary care research.

Catch up and view here: [RCGP Webinar](#)

Wanted! Multilingual speakers!

PRINCIPLE has been striving to be more inclusive to our local BAME communities.

As part of this outreach and to help make PRINCIPLE accessible for all we require multilingual speakers from the medical community to assist with those participants most in need. If you can help please contact the team!

We have added over 70 Affiliate Sites to the trial in the last week. New Affiliate sites can find sign posting resources [here!](#)

TOP RECRUITING CRNs (numbers randomised)

1. North East and Cumbria
2. Yorkshire and Humber and North West Coast
3. Thames Valley and South Midlands
4. West of England
5. West Midlands
6. South West Peninsula
7. Greater Manchester
8. East Midlands
9. Eastern



*Accurate on Mon 21st September

